



Coastal Conservancy Mission:
*To act with others to preserve, protect and
restore the resources of the California coast,
ocean and San Francisco Bay Area*

Coastal Conservancy

The Coastal Conservancy was created with a broad mandate and a specific jurisdiction. This structure enables the Conservancy to develop and implement multi-benefit projects tailored to regional needs & that achieve state goals.



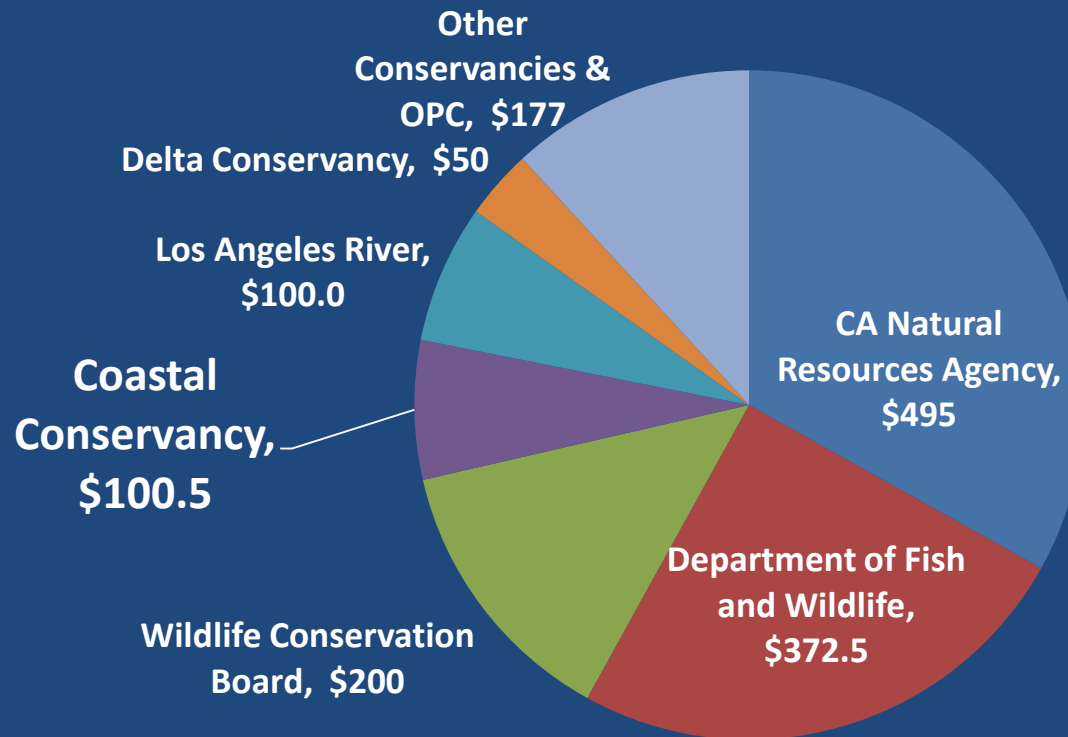
The Coastal Conservancy's jurisdiction covers about 30% of California's land area and approximately 75% of the population.

Proposition 1



- Water System Operational Improvement & Drought Preparedness
- Protecting Rivers, Lakes, Streams, Coastal Waters & Watersheds
- Ground Water Sustainability
- Regional Water Security, Climate and Drought Preparedness
- Water Recycling
- Clean, Safe and Reliable Drinking Water

Chap. 6 – Protecting Rivers, Lakes, Streams, Coastal Waters & Watersheds



Proposition 1 Requirements



Competitive, Open & Transparent Process

All grants awarded through competitive process.

Agencies develop project solicitation & evaluation guidelines.

Prioritization criteria identified in the bond.

Eligible Projects

- Purposes of Chapter 6 of Proposition 1
- Coastal Conservancy Project Selection Criteria
- Promote and Implement State Plans and Policies
- Eligible Grantee
- Eligible for bond funding



Coastal Conservancy Prop 1 Priorities Strategic Plan Update



Grant Scoring & Evaluation

Priorities in Prop 1

- * Advances purposes of Prop 1
- * Leverages funding
- * Produces the greatest public benefit
- * Best available science informs decisions
- * Uses new or innovative technology or practices
- * Benefits Disadvantaged Community

Projects reviewed by professionals in relevant fields.



Grant Application Tips

Pre-proposal consultation encouraged

Post-proposal consultation prohibited

Review the scoring criteria

Mapping: Lat-Longs and DACs

Matching Funds:

- SCC counts non-state match and in-kind match

- Include funds not yet awarded (explain status)

- Tell us if you are applying to state grant programs

Planning projects are eligible; but applicant must explain plan for how the project will be implemented



Pre-Proposal Consultation

Applicants are strongly encouraged to consult with Conservancy staff during the project solicitation period before submitting your application.

North Coast: Del Norte County to coastside Sonoma and Marin Counties

Karyn Gear: karyn.gear@scc.ca.gov, 510-286-4171

San Francisco Bay Area: Nine Bay Area Counties, excluding the coastside of Sonoma, Marin, and San Mateo Counties

Matt Gerhart: matt.gerhart@scc.ca.gov, 510-286-0317

Central Coast: coastside San Mateo County to Santa Barbara County

Trish Chapman: trish.chapman@scc.ca.gov, 510-286-0749

South Coast: Ventura County to San Diego County

Joan Cardellino: joan.cardellino@scc.ca.gov, 510-286-4093

Frequently Asked Questions

1. Is there a maximum or minimum grant award? **No**
2. Will the Conservancy funding planning or only implementation? **Yes** Applicants do need to present a coherent strategy for how you plan to fund implementation. Prop 1 funds will not be granted for planning that does not directly support project implementation (i.e. regional plans).
3. Can applicants apply for multi-phase projects? **Yes** Applications should be for a specific project. Describe the entire project in your application.
4. Is there a geographic division of the Conservancy grant funds? **No** The Conservancy's Prop 1 funds are not allocated to specific geographies.

Frequently Asked Questions, part 2

5. Are you going to award all the grants in the first round and run out of funding? (Should we apply now even if our project isn't ready) ? **No, but we have awarded about 1/2 of our Prop 1 funds.**
6. Is land acquisition eligible? **Yes**
7. Is the Conservancy coordinating with California Department of Fish and Wildlife and other agencies administering related grants? **Yes**
8. The Conservancy typically funds a variety projects including public access, will these projects be eligible for Prop 1 funding? **Maybe** Projects must achieve at least one of the purposes of Prop 1, Chapter 6. However, projects that achieve multiple benefits are given extra points in the scoring.